

THE  
UK  
PROBATE  
RESEARCH  

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AWARDS

The Probies are here to honour and celebrate the fascinating world of probate research and we want you to be a part of it.

Sponsorship Package

2020

## What are the PRA's?

The probate research world has emerged as a profession that provides a constant stream of good news stories. Welcome windfalls and reunification of families are regular events, whilst invaluable research and essential services support the legal world. We wanted to honour the wonderful work that goes ahead and selected categories that will celebrate the best of the best.

But it's not just about the awards. Following on from the success of last year, our charity silent auction will be back! Guests will bid on luxury items and all proceeds will go to our chosen charity, which we are delighted to announce will be [Alzheimer's Society](#). This wonderful charity works to improve the quality of life of people affected by dementia in England, Wales and Northern Ireland, as well as supporting research in the causes and cures.

## Key Information:

**Date:** 6th February 2020

**Time:** Doors open at 18:00 and close at 12:00

**Venue:** De Vere, Grand Connaught Rooms, 61-65 Great Queen Street, Holborn, London, WC2B 5DA

**Dress:** Suits and cocktail dresses



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## Why sponsor the PRA's?

By sponsoring the UK Probate Research Awards, we're offering you a unique opportunity to meet and network with businesses and individuals within the private client, wills and legal sector. Not only will this give you the chance to promote your company and increase competitive advantage, but also create brand awareness in a fun and engaging setting.

We will ensure to promote your company and services prior to and after the event. Our marketing plan will generate interest and target potential clients through the use of:

- Social Media
- Our Website
- Direct Mailing
- Email Marketing
- Press Releases

But we won't stop there! The PRA's team will continue to promote your brand until the next sponsorship package has been released...and you'll probably want to sign-up again!

So what are you waiting for? Have a look on the following pages for the sponsorship packages we offer.



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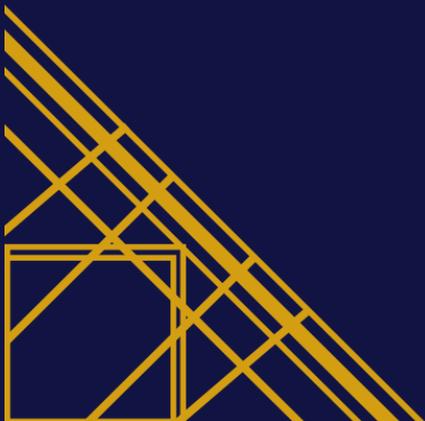
# Sponsorship Opportunities

## Headline Sponsor - “Oak”

Our Oak sponsorship package includes:

- Your logo on invitations, all trophies, presentation screens and the press logo board.
- Your logo, 50 words on your company and a link to your company page on our website.
- 4 x promotional banners to be placed around the venue.
- A thank you from our host on the evening in the opening speech.
- 6 free tickets for the evening.
- 50% off extra tickets.
- Gift item (provided by you) to be included in the goodie bag.
- Option to donate luxury prize to the charity silent auction.
- Mention of your company on social media.
- Mention of your company in the PRA press releases prior to and post event.
- Option for an interview to be included in our highlights video.
- First option to renew Oak package for the following year.

**The cost of our Oak package is: £3500**



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## Award Category Sponsor - “Poplar”

Our Poplar sponsorship package includes:

- Logo on chosen category award.
- Opportunity to present your chosen award category and give a brief explanation of your company.
- Logo, 50 words on your company and a link to your company on our website.
- 4 free tickets for the evening.
- 40% off extra tickets.
- Option to donate luxury prize to charity silent auction.
- Mention of your company on social media.
- Mention of your company in the PRA press release to do with your chosen award category.
- First option to renew Poplar package for following year.

The awards available for sponsorship are:

- ◇ Best International Probate Researcher of the Year
- ◇ Best Probate Research Paralegal of the Year
- ◇ Best Community Contribution of the Year
- ◇ Outstanding Achievement in International Probate Research

**The cost of our Poplar package is: £1500**



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## Drinks Reception Sponsor - “Elder” - £1000

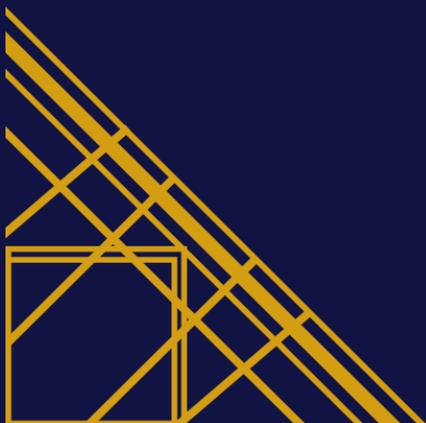
Our Elder sponsorship package includes:

- Logo on the invitation.
- Logo, 50 words on your company and link to your company on our website.
- 2 x promotional banners to be placed in the drinks reception.
- 2 free tickets for the evening.
- 30% off extra tickets.
- A thank you from the host on the evening.
- Mention of your company on social media.
- Mention of your company in the PRA press release.

## General Sponsor - “Juniper” - £500

Our Juniper sponsorship package includes:

- Small logo on invitation and logo board.
- Logo and link to your company on our website.
- 2 free tickets for the evening.
- 20% off extra tickets.
- Mention of your company on social media.
- Mention of your company in the PRA press release.



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## Sponsorship Sign-up

If you would like to become one of our 2020 sponsors then please fill out your details below and send to [contact@probateresearchawards.org](mailto:contact@probateresearchawards.org)

By signing this form, you agree that you have read and understood the terms and conditions found in the final sheets of the sponsorship package.

Company Name:	
Address:	
Telephone:	
Name of Event Contact:	
Email Address:	
Name of Invoicing Contact:	
Email Address:	
Please tell us the package that you would like to sponsor: i.e. Oak, Poplar, Elder, Juniper (If Poplar, please also state the award category you would like to sponsor.)	
Signature:	
Date of Signature:	
Counter-Signature:	
Date of Counter-Signature:	



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# SPONSORSHIP AGREEMENT – TERMS AND CONDITIONS

## 1. Introduction

- 1.1 The UK Probate Research Awards (hereafter referred to as the Event) is organised and managed by Meerkat PR (hereafter referred to as the Organiser) and is an awards dinner with presentation ceremony held at the De Vere Grand Connaught Rooms, Holborn, London.
- 1.2 These Terms and Conditions, and the Sponsorship Package to which they are attached (including the Agreement), set out the terms on which you (hereafter referred to as the Sponsor) agree to sponsor the Event. It is the Sponsor's responsibility to read and understand these Terms and Conditions.
- 1.3 Defined terms in this Agreement shall have the meaning given to them in the Sponsorship Package or otherwise within these Terms and Conditions.

## 2. Contract

- 2.1 Submission of the Agreement by the Sponsor constitutes an offer to take a sponsorship place in accordance with the chosen Sponsor Benefits (as defined in the Sponsorship Package).
- 2.2 We grant you the Sponsor Benefits (as defined in the Sponsorship Package).
- 2.3 If, for any reason, we are unable to deliver any of the Sponsor Benefits, we will inform you as soon as is reasonably practicable; and do our utmost best to provide alternative benefits for the Event to an equivalent value of the original Sponsor Benefits.
- 2.4 The Agreement will come into effect once the Organiser has counter-signed the sponsorship form.
- 2.5 The Sponsor must pay in full, or have paid in full on their behalf, the relevant Sponsorship Fee (as defined in the Sponsorship Package) at least two weeks prior to the event.
- 2.6 If payment is not received within the required time limit, the Organiser reserves the right to cancel the sponsorship without notice.

### 2.7 Cancellation by the Sponsor

2.7.1 All cancellations must be notified to the Organiser in writing to

[contact@probateresearchawards.org](mailto:contact@probateresearchawards.org)

2.7.2 In the event of cancellation, the following cancellation charges shall apply:

Notice of cancellation received up to 28 days after the Agreement has been signed - 100% of total sponsorship will be returned.

Notice of cancellation on or prior to 90 days to the Event - 50% of the total sponsorship will be returned.

Notice of cancellation within 90 days of the Event – this payment is **non-refundable**.

### 2.8 Cancellation by the Organiser

2.8.1 The Organiser may terminate this Agreement at any time by giving written notice to the Sponsor in the event of circumstances that are beyond the Organiser's control. The Organiser does

reserve the right to change venues, times and dates of the Event and will do their utmost best to ensure the Sponsor is updated with all necessary information in regards to the amendments.

### **3. Liability**

- 3.1 The Organiser shall not be liable for any damages, loss, costs, claims or expenses of any kind arising from this Agreement or connection with the Event.
- 3.2 The Organiser shall not be liable for any loss of profit, loss/corruption of data, loss of anticipated interest, loss of damage to reputation or any indirect, special or consequential damages, loss, costs, claims or expenses of any kind arising from this Agreement or connection with the Event.
- 3.3 Nothing in this Agreement shall limit or exclude the liability of the Organiser for death and/or personal injury caused by its negligence; for fraud or fraudulent misrepresentation; or for any other liability.

### **4. Force Majeure**

- 4.1 The Organiser shall not be liable for any delay or failure to perform any of its obligations if the delay or failure results from events or circumstances outside its reasonable control, including but not limited to acts of God, lock outs, accidents, war, fire or strikes.
- 4.2 In the event that the Event cannot be carried out, the Organiser reserves the right to cancel the Event but where possible will change venues, times and dates of the Event so the Event will still go ahead. The Organiser will do their utmost best to ensure the Sponsor is updated with all necessary information in regards to the amendments.

### **5. Governing Law**

- 5.1 This agreement is subject to English law.